

PRESS RELEASE
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Silkka: Revolutionary 100% Natural Skin Care Based on American Indian Healing Clay

Silkka is a range of 100% natural, handmade skin and beauty products based on the unique detoxifying properties of a mineral-rich pure Calcium Bentonite Clay. Silkka offers a skincare range for men and women, alongside a complementary range of aromatherapy and bath products.

Every item in the Silkka range is guaranteed:

- 100% natural
- alcohol free
- glycol free
- paraben free
- phthalate free
- no fillers
- no water (we use aloe vera juice)
- no artificial colours
- no artificial fragrance
- no sodium laureth sulfates
- no animal by-products
- cruelty free
- handmade in the USA

None of Silkka's products contain water.

Water is the primary ingredient in most moisturisers and creams - which evaporates, leaving your skin dehydrated and dry. Our rich moisturizer base of aloe and whipped shea butter will deeply nourish your skin, while our detoxifying clay will help to tighten and tone.

Why natural?

Chemicals and unnatural preservatives are used in products in order to prolong their shelf-life and thereby increase revenue for the producer, rather than to improve their efficacy. Silkka only uses 100% natural paraben free preservatives, and is handmade in small batches to ensure a two to three year shelf life (as compared to the almost infinite life of a paraben preserved, and potentially cancer causing, skincare products).

Silkka's Calcium Bentonite Clay

Silkka's calcium bentonite clay is a rare example of this type of clay and comprised of only 10 minerals, none of which are metals. The clay itself is mined in Death Valley, California. This unique clay forms the active base ingredient in all of our skincare products, It is also in our creams and moisturisers to help continuously detoxify and heal the skin.

Calcium bentonite clay has been prized for centuries and used by American Indians for its unparalleled detoxifying and healing properties. The secrets of our clay's medicinal qualities lie in its microscopically fine particle structure and in its electrochemical properties. Molecules of clay carry negatively charged ions which attract and absorb toxins, bacteria and other contaminants, preventing them from harming the body's living cells.

Silkka's Products

Silkka's products are formulated to detoxify, tone, revitalise, and help to heal the skin. The end result is clean, radiant, **perfect skin...naturally**. Silkka's flagship product is 'The Perfect Masque'. Please see our website www.silkka.com for our full range of products.

About Silkka

Silkka is handmade in Michigan and is sold in high end retailers and spas in London such as Harrod's at Knightsbridge, Nutricentre, and Bliss Pharmacy.

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